

# PROJECT RENEWAL 2011



HEALTH



HOMES



JOBS



# PROJECT RENEWAL 2011



## Mission

Project Renewal's mission is to end homelessness by empowering men and women to rebuild their lives, find permanent homes, and return to stability and self-reliance.

## The Need

Two-thirds of homeless men and women suffer from mental illness and/or addiction. Many have been homeless for a year or more, with fragmented treatment, or no treatment at all, and as a result, cycle between emergency rooms, jails, shelters, and the streets.

## The Solution

Project Renewal's innovative programs are designed to break this cycle. For over 44 years, we have created unmatched and comprehensive solutions in housing, healthcare, addiction and mental health treatment, job training and placement. Our results show that this entrepreneurial approach works. When staff supports clients in achieving their goals, an end to homelessness becomes a reality.

## Dear Friends,

In a challenging year, our collective efforts have continued to empower homeless men and women to achieve their goals of permanent housing, stable health and income. Your support has sustained a comprehensive range of services that open the doors to recovery for homeless New Yorkers suffering from poor health, addiction and/or mental illness.

Our innovative approach to healthcare for our homeless clients integrates their unique needs for primary care with substance abuse and/or mental health treatment. Our primary care vans and shelter-based clinics served 5,650 patients last year in over 20,000 visits. Moreover, the efforts of the staff on our vans resulted in a 33% increase of patients enrolled in Medicaid, thereby ensuring that they obtain greater access to ongoing and specialty care.

The end to homelessness is a home and last year 1,649 men and women came into our shelters for help in finding one. We helped 453 of them: to find safe and affordable housing; to maintain recovery, good health and employment; and to achieve other personal goals.



We served 1,429 men and women in our comprehensive job placement programs. Our clients are eager to regain a foothold in employment to achieve financial security. We work hard to prepare them to find well-paying jobs that match their skills and needs.

You should be proud of all that you have helped our clients to achieve. And, in the coming year, you will see the results of several new initiatives including:

- the opening of a state-of-the-art eco-friendly residence on Fletcher Street in the Bronx for 105 men and women,
- the launching of two new medical vans to serve an additional 2,160 homeless men and women annually,
- an expanded organization-wide "dashboard" program that objectively measures the impact of your support in order to more effectively meet clients' needs.

We thank you for your loyal support during a tough year and look forward to our continued partnership in forging new paths to end homelessness.

Sincerely,

Mitchell Netburn  
President & CEO

Neil Mitchell  
Chairman of the Board

# Shelter to Home Patrick Lee

## “I don’t want to die in a shelter”

I grew up in Washington DC, and at a very young age I experimented with drugs. I come from a very big family, nine brothers and two sisters, but I just didn’t fit in, even with my own family, and I felt so uncomfortable with people. I had very low self esteem. So I started experimenting with drugs really early and it gave me a mask, if you will, and I could do things like other people. It worked for a while. I never finished school. I went all the way to the eleventh grade. As long as I had the street smarts I could survive, you know, which was a bad mistake because the deeper I got into drugs the harder it was for me to do anything else.

What I used to do for a long time – and it got me arrested several times – is I would burglarize people’s homes and take. It was to feed my drug habit. It was to feed dope and crack. It got me incarcerated. I would come out and I would repeat this cycle over and over again for years. I got in so much trouble in Washington that every place I would go there was a black mark against me. I jumped parole and I ran for seven years. I just ran.

### **I was homeless. The A train was my living room and bedroom.**

I went to a shelter and I stayed there almost two years. I stopped doing drugs, stopped smoking and everything. It came time for me to leave and it was the scariest thing ever because I didn’t know what to do. I had no clue how to live on life’s terms. After two years in that program I lost it in less than 3 months. I went back to the races and stayed high and drunk and started the crazy cycle again.

One thing I knew I had to do, I had to stop again. I had been stopping and starting forever. I found out about Project Renewal. They said that these people could help me. If you go there with an open mind, they will help you get what you need.

I spent a year and three months in the Third Street Shelter and had counseling in the OPD (Outpatient Counseling Department). It was control and it wasn’t control because a lot is up to you. But when it was time to randomly do a urine test, it was such a joy because I know every time I’m coming back clean. And I started liking and loving myself.

My caseworkers...they saved my life. I was a walking time bomb when I walked in these doors. Anything and everything would irritate me so I didn’t talk about it, I would just fight about it. They helped me to learn how to think and not fight. They give you advice, ‘Just follow this path and watch what happens.’ That’s what I did from the time that I walked in here. These people helped me a lot. I love them to death. They don’t just do this for me, I see them bend over backwards for everyone that walks through these doors. I see their hearts break if someone relapses. I see the effect and I know that I don’t want to hurt anybody like that again. I don’t want to hurt myself anymore.

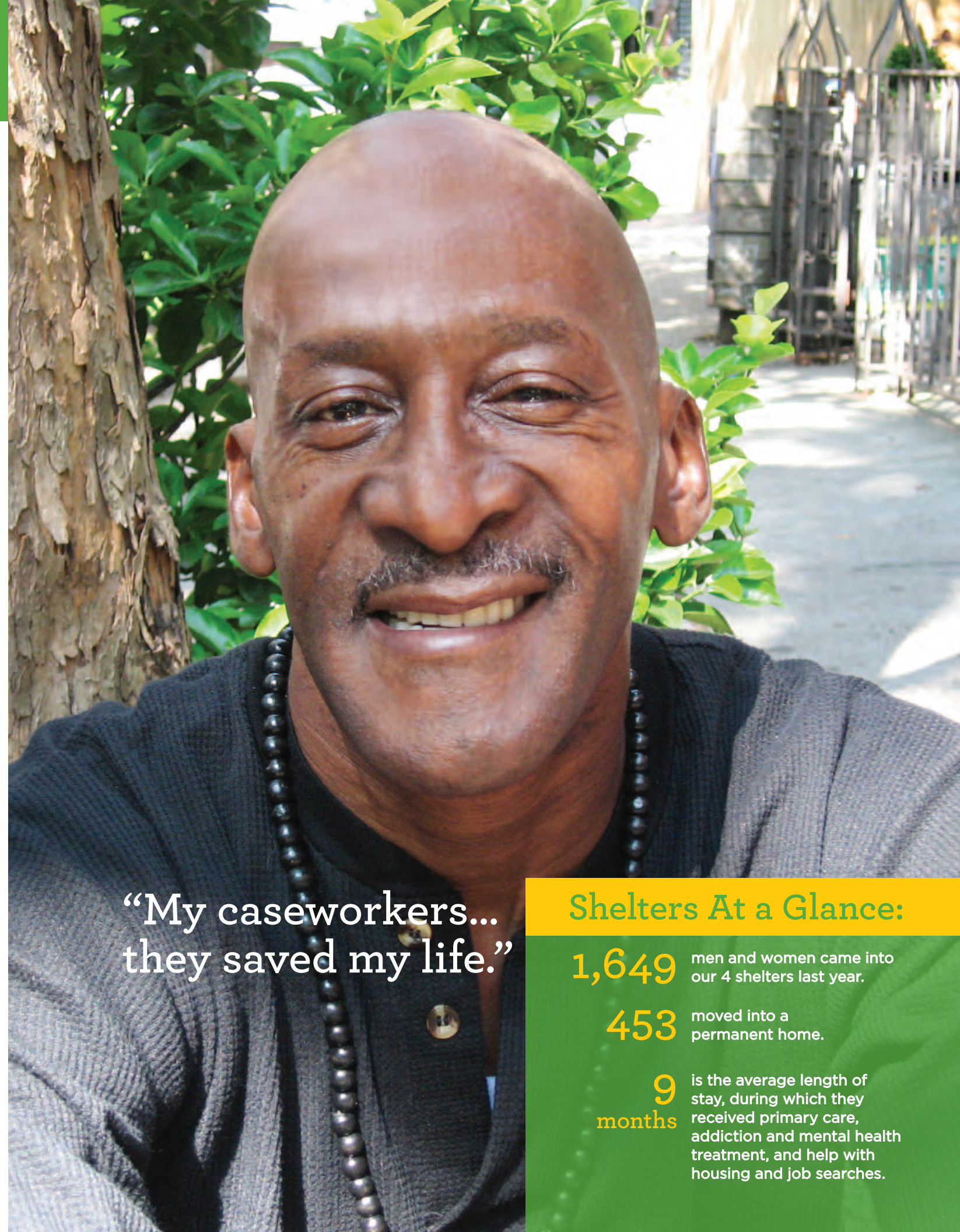
After being here for a year and some months I spent a lot of time looking for a place and getting prepared for that day because I knew I’d have to leave here. I’m not getting any younger, and I don’t want to die in a shelter. I don’t want to die with alcohol and drugs in my system. I don’t want that to be my legacy. It was time.

Project Renewal has this rental assistance voucher. That helped me so much. Now I’ve signed a lease and my landlord is so sweet. In order for you to have this housing, you have to work for it...nobody is going to give it to you for free. You have to earn it.

The job came shortly after I moved out. When I was living at Third Street I worked the stipend program doing the breakfast cooking and prepping and stuff like that. There was an opening for washing the pots. I was so happy to get the job because I didn’t want to be idle.

My health is wonderful today. I haven’t smoked a cigarette in two years. I’m getting ready to celebrate two years clean and sober.

It’s so wonderful to be free. **And that’s how I feel...I feel free.** When I leave work, do you know what I’m going to do?...I am going home and I’m going to the Laundromat and I can’t wait...I love it...folding my things nicely and coming home and putting them away. I love my place. I wake up in the morning and I sit up in my bed and I say, “Wow, this is mine, this is life, this is wonderful.”



“My caseworkers... they saved my life.”

### Shelters At a Glance:

**1,649** men and women came into our 4 shelters last year.

**453** moved into a permanent home.

**9 months** is the average length of stay, during which they received primary care, addiction and mental health treatment, and help with housing and job searches.

## “I feel totally changed”

I grew up in a nice family in a nice neighborhood, and went to nice schools, but when I went to college, that's when I started to get sick. I was 18 and I was in my freshman year and I would skip a lot of classes. My grades went down terribly. So I went back home to Houston. I was drinking and my parents were trying to get me an apartment, but I kept drinking and getting thrown out of them. I'd go out and beg every day for money for beer and cigarettes. **I would get drunk and yell at my neighbors, and I wouldn't even know I did it.** I bit one, they said. So I got kicked out of all the apartments and then I became homeless.

I went to the mental hospital because I had nowhere to stay. I was diagnosed with paranoid schizophrenia. The hospital only paid for one month, so they kicked me out. I got a bus to New York. And then when I got to New York I was homeless, so I stayed in shelters.

I needed to go somewhere with more support. So I came here to Clinton on January, 18, 2011. I liked it, it was very structured. Since I've come to Project Renewal, it's been really good. It's really helped me. They help you with realistic, practical goals. And they make you stay busy. They are really proactive and they really believe in you.

I used to be on six medications, but the doctor took me off all of them but one. And I felt so much better. I feel so much more alive. I feel so much more like

a regular person. More in touch with my feelings. **When I walk down the street, everything is more vivid. Brighter.**

I also go to the MICA group here. Do you know what MICA is? Mentally Ill, Chemically Addicted. We talk about drinking and it's a really good group. I've also lost 50 pounds. They helped me lose weight. I hadn't been below 200 pounds in ten years. And I read a lot more. I've been going to the library. Before, I hadn't read for three years. And now I've read about 20 books.

Oh, I really like Anita my case manager. She's really nice. She helped me with my medication, with my doctor, with Job Links. She helped me get my own room and move to the third floor - transitional housing. I love it. That's where you go before you're going to move out. Anita talks to me a lot about school. I'd like to be an Ultrasound Technician. And I'll be going to school for that in the spring; I applied to three schools.

I've been clean for two and a half years. I don't want to drink again. I drank for 8 years. This program, they help you with all the areas. Before, I was left on my own. I used to feel so different and lower and separated. Now I feel, because of Project Renewal, "You are doing everything you could do to get better. You're sober, you're going to meetings, you're working, you're saving money. You're going to school." I feel totally changed.

“I feel so much more like a regular person.”



## “Somewhere to call home”

I grew up on the island of Jamaica and moved to New York over 23 years ago. I was raped when I was age 18 and that put me in a spiral and I had a nervous breakdown. After that I found out I was bi-polar. I was hospitalized in Long Island. I've been in shelters over the years and I've stayed in shelters maybe three months at a time.

What I usually do when I'm in the shelter is try to see if I could get placement in a program. A case manager thought Project Renewal was one of those programs that would meet my needs. Clinton is a larger group setting. **There was this care and concern for you, and you weren't left alone** where you might get depressed or in a funk. You had constant attention. I stayed for one year and two weeks at Clinton.

And then I moved up to the Leona Blanche House. I did not need as much supervision then. Leona Blanche was great because they gave you a brand-new apartment. All of these people were really welcoming. I remember Thanksgiving and Christmas together. And that was nice. I stayed at Leona Blanche for another seven months and then January 12th of this year, I moved into this apartment I have now.

My health is good. January 8th will make four years since I've been hospitalized for bipolar depression. I go see a psychiatrist once every two months. She

gives me my prescription which, because of Dr. Aquila down at the Clinton Residence, is now one medication instead of four.

People genuinely care at Project Renewal. **But you as an individual have to care.** Because if you don't care, it doesn't matter what resources you are given, you won't take advantage of them and you won't become a productive commodity in society again. So what I'm hoping to do is receive my associate's degree from Bronx Community College. I passed all of my classes. I have a current GPA of 3.85. I'm hoping to go on to Lehman to get my Bachelor's degree.

One of the reasons I'm now at Bronx Community College pursuing a degree in social work is because I've worked at a homeless shelter and I've seen the rewards that come with knowing a man who was an alcoholic or a drug addict can go out there and start his life over, and go back into society as a productive person. And since I'm a product of shelters, I think I have something to offer the social service industry.

For me, **I'm happy that I'm stable.** I'm happy that I'm in school. I'm happy that I have somewhere to live and somewhere to call home. My dream? My biggest dream is to succeed in life, not only in my education, but I would love to have a husband, a child, and a home of my own. And home for me means family. That's my biggest dream.



## Clinton Residence At a Glance:

**23** men and women were admitted in 2011 with 15 applications for each opening.

**2.9 years** is the average length of stay during which residents learn to manage their mental illness.

**12** men and women moved on to more independent living.

# Recovery Through Work

## Darryl Chestnut

### “Help others and stay focused”

I grew up in Harlem. My mother and father both worked, but they drank alcohol and they used to fight. My father got killed when I was eleven. I started smoking marijuana about then. I always hung out with older guys from the basketball team. At weekends we would save our money and chip in for marijuana. And eventually we started drinking. A lot of number runners, a lot of hustlers where I grew up. And a lot of people looked up to them. Because they had the fancy clothes, nice cars. And you thought that was the right way to go. And as I got in high school, I started selling marijuana. Even though I was on the varsity basketball team and was college-bound.

My girlfriend got pregnant after we got out of high school. She was about 19. I wound up getting a job, and I wound up hustling, selling dope, stuff like that. I got married at 22, I had two kids then. At 29, my wife died in a car accident. We had four kids. I was really close to her and I really missed her. I started drinking alcohol heavily every day. Still smoked marijuana, then I was smoking crack. I stopped paying my bills and lost my job.

I didn't know anything about getting help. I thought I could stop on my own because I had done it before. But I couldn't. **Alcohol took me out, where I couldn't stop.** I was ashamed. This was when my sister-in-law told me that the housing office was about to put me out. It really hit me that I needed help. So I did a 28-day program. I went on 3/21/10. That's my sober date, and I've been clean ever since.

After completing that, I knew I needed more help. I really wanted to stop using. I did a family program where my kids were able to come up and express to me how they felt about me using and all the things I'd done to them. How I'd stole from them. And that was real helpful for them and for me to hear it. So I was really dedicated not to use again.

I heard about Project Renewal's Renewal Farm. I would be able to work on the farm. Get some structure, get my life back together. And that's what I did. Project Renewal really helped save my life.

### Renewal Farm helped me get connected to myself, helped me get back to working.

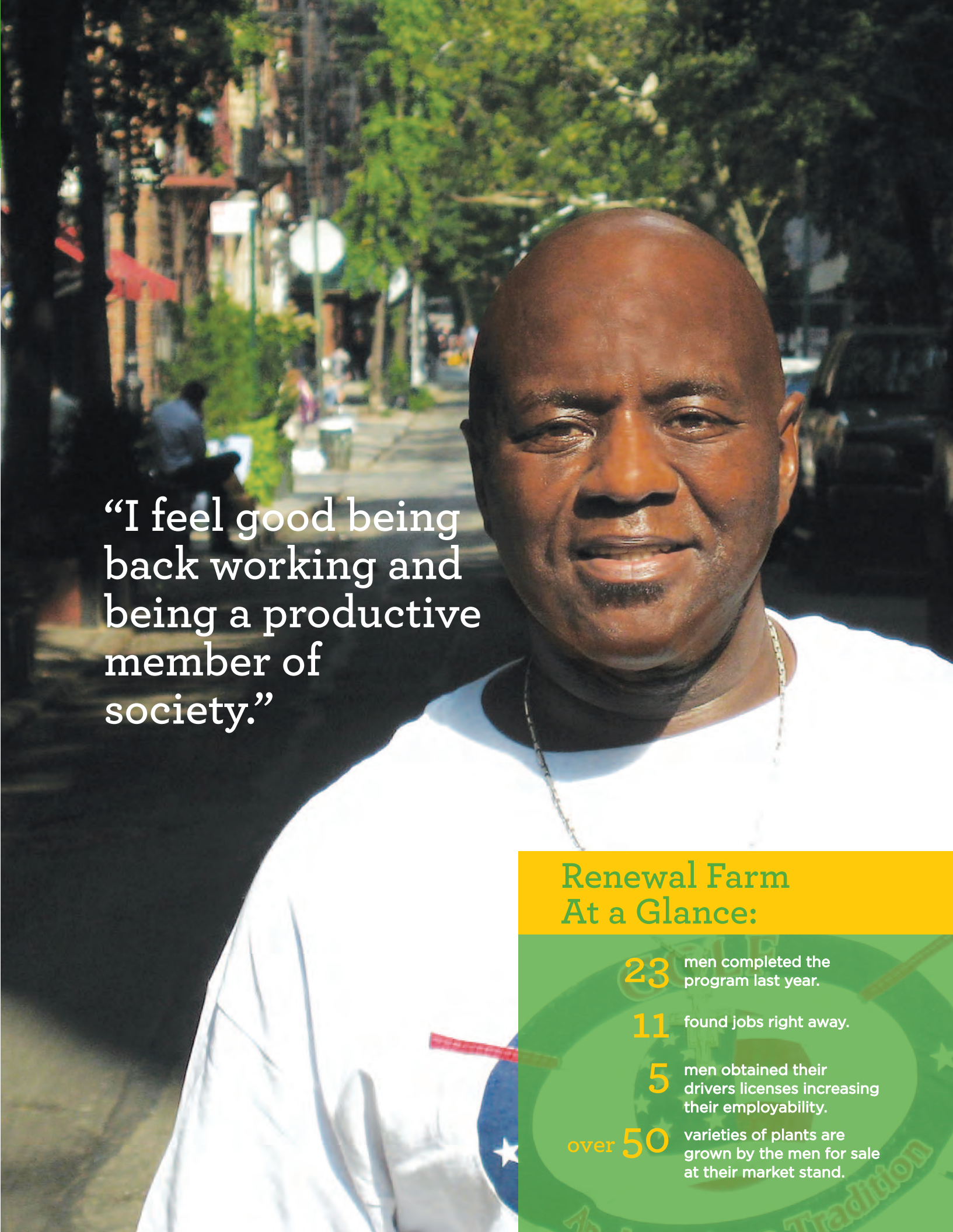
And I learned a lot there. Patience and tolerance, working with each other. People would teach me things that I never knew about. Like transplanting plants, and seeding. You'd be surprised what a little seed will blossom to be. And it gave me motivation, because I wanted to see it grow. And as it started growing, you feel a part of that. And it makes you feel good, because you did that, and it's mine. We grew lettuce, string beans, carrots, eggplants. And it was nice even when we changed over. When the winter comes, we have a greenhouse. And that's where we come a little closer, because we're right there together doing different things. This taught me how to get along with others and help others and stay focused.

Mr. Harrington and Mr. Gonzalez were great people. They see you doing the right thing, they really help you. And it helped me get back with my family. I was able to go home on the weekends, knowing that when I come back I'll be tested. I needed that. You couldn't just do what you wanted. They had rules you had to follow.

I took a security guard class up there; I was able to get my 8 hour certificate. They helped me get my finger prints and my background check. They helped me get my license and I wound up getting a job within 3 or 4 weeks. So that's what I'm doing now, I'm doing security.

They placed me in transitional housing. I have a room. I'm working. And things are looking up. I have no desire to use. I'm going on 18 months clean. And it's a great feeling, not to get up wanting or being sick, worrying about who you owe.

I feel good being back working and being a productive member of society. And being with my family. My kids, **I love my kids. I tell them that I can't take back the things that I've done, but we can look forward and go from here.**



“I feel good being back working and being a productive member of society.”

### Renewal Farm At a Glance:

23 men completed the program last year.

11 found jobs right away.

5 men obtained their drivers licenses increasing their employability.

over 50 varieties of plants are grown by the men for sale at their market stand.

### A loving father, son, and brother

I grew up in Brooklyn. I guess things started spiraling downward when I got in with the wrong people and started drinking and smoking marijuana. For me, I was having a good time. I didn't realize the things I was doing would affect my life in a negative way because I wasn't looking that far ahead.

Things were alright between my mother and I but then my stepfather moved in and we couldn't get along. It was time for me to leave. I was on a fixed income and was on disability for mental illness. I couldn't hold a job. A doctor diagnosed me with paranoid schizophrenia. I was also suffering from depression.

I ended up becoming homeless. I was still drinking heavily. It was dulling my senses. I ended up at a men's shelter on 1st Avenue. I stopped drinking when I was about 33, but I was still suffering. I wasn't taking my medication like I should and I ended up homeless a second time. I was sitting in a park and sleeping on a bench. **People treated me like I didn't exist.** They saw me, but they didn't see me. I ended up at Roosevelt Hospital and from there I came to Clinton Residence. I moved in here October 20, 2009.

One of the processes was learning about medication and how important it is to take it in a timely manner and be consistent with it. Since I've been here

**I've learned about mental illness and that it's not my fault.** We can live with it. It doesn't have to be some type of tremendous weight on our shoulders. We can lift that up with medication and be able to live our lives - blend into society.

I got a job through Job Links. Vanessa was my job counselor. She took me through the process of preparing me, getting me job ready - mock interviews, getting a resume prepared. Basically, they get me the job lead, but it's up to me to be able to handle the interview. She gave me a list of companies that I could go on the computer and apply for. One of those places was Federal Express. It took a few months. But it did happen.

I got hired for a part-time position as Handler/Driver. That was back in April. I have been working there ever since. It's a part-time job, but hey, it pays well. If they have an opening I can go full-time, but if not I stay part-time.

I stand to lose a lot if I relapse and the only way I'm going to relapse is if I start not taking my meds like I should and I start to drink again. **It took me a long time to get to where I am and I'm not going to blow that.** My focus right now is to eventually move into independent housing, work as a full-time employee at Fed-Ex and just be a loving and caring father, son and brother.

“... it's up to me to be able to handle the interview.”



### Progress on the Job

I grew up in the Bronx and never had a father or mother figure. I had a grandmother so everything I was taught was from her. I went to school up to eighth grade. I just said, "Forget it, I'm just going to stop." I was about 13 when I started smoking weed just to be down with others. They were doing it so I said, "Okay if you're doing it, why can't I?"

My children got taken from me in 2009 because of my drinking, and it was time to make a change. So I went into a program and now I'm clean to this day! My program gave me a reference to come here because I wanted to take my GED. I come every Tuesday and Wednesday.

**When I first started, I wasn't confident enough.** Project Renewal helped me a lot. I'm reading more. My teacher helps me with math. It built my spirit back up. They treat you with respect. I did it for myself, but they also gave me that extra push. When I was going to give up, like, "I don't want to go to school," they would say, "What's the sense in you stopping now when this is how far you've come?"

George is my Next Step job counselor. He helped me with my resume. George asked me what jobs I want

to do. If he feels the job is not good enough, he'll say, "Okay, I'm going to give you an option: These jobs over here pay average. These jobs over here pay better. Which one do you want?" Then he'll say, "Okay, you're going on an interview. Prep yourself, look in the mirror, practice your speech...do what you have to do!"

The company where I work now is Metro Scanning. I'm a Record Management Specialist. I deal with a whole lot of documents! There is so much you have to learn. That's why the training is 9 weeks. You have to know how to prep a document, scan it, index it, and so on. At first, it was kind of overwhelming, but I thought, "It isn't that hard. I'm making it seem like it's hard, but it's really not." I work Monday through Friday. It's 8 to 4, but I'm there at 7.

If I want to tell George how I'm progressing at the job, I either come or I call him and say, **"I just called to give you a little update on my progress at the job."** If it wasn't for him, for making it possible for me to get another job, - and a good job at that - I don't know where I'd be right now. I feel more confident now in myself. My goal is to finish my GED prep, pass my GED test, maintain my job, and take care of my three kids.



### Job Placement At a Glance:

**739** clients prepared resumes, learned interview skills, and applied for jobs last year.

**275** job placements achieved with 76% still on the job after 3 months (compared to 50% for national average in similar programs).

**\$9.28** is the average starting wage.

**1,233** clients took classes to improve communications, computer, and literacy skills.

# Culinary Arts Job Training

## Yaraliz González

### “I feel good when I cook”

I used drugs for a lot of years. I started using at fifteen. I came from Puerto Rico for a new life. I didn't know how to speak English. The first word I learned is “dope.”

**I spent years living on the street. I felt scared.** I would sleep on the roof of a building in the Bronx. I got arrested because I sold drugs to an undercover cop. The judge put me in a program called El Regreso. I sometimes said I wanted to get out, but I finished. It worked.

I have a friend – she studied Culinary Arts at Project Renewal. She talked to me about this school and I told her, “I want to go.” I said, “I want to cook. I want to be a chef.”

Before, I didn't believe in myself. I didn't want to talk because I'm scared the people will laugh when I speak. El Regreso was a Spanish program. Here I have to speak English. They helped me learn English, too, because the class was in English. When I got off from school, I went to English class.

Chef Anthony has a lot of patience. If I don't understand something he tries to speak Spanish. He's the best. He always gives me ....how do you say “esperanza”? He tells me, “You're the best Yaraliz. You're going to go far.” He gave me encouragement... yes! He made me feel good.

In the Culinary Arts program I cooked. They give you tests. You learn about temperature, about how long to cook this meat or chicken. I took baking too. I wanted to learn everything from Project Renewal! I studied for 9 months. Then they hired me at American Express. Later I talked to Chef Anthony and I said, “I want to work for Project Renewal.” They didn't have anything at the moment, but one day Barbara Hughes called and told me I could start working here. I feel good when I cook. I feel even better when I say that I work for Project Renewal!

I work at a residence in Brooklyn. They help people with mental health problems. Project Renewal runs the kitchen. I do the dinner and I prep the breakfast. I work Sunday to Thursday from 11am to 7pm. I cook for the afternoon, I serve and I clean the kitchen. I cook everything! For example, today I'm cooking barbecue chicken and sweet potatoes. The other day I cooked macaroni and cheese, chicken and collard greens. They loved it. I feel good because I never have leftovers. They always want seconds. I say, “I have no more!” I've been there three months. Only three months and they love me!

I've been clean for three years. **If they didn't have the Culinary Arts Program, I wouldn't have a job. If I didn't have my job, I wouldn't have my mind focused.** When people are bored, that's when they start using drugs. Now I'm 35, live in a room, and I'm saving money.

# Audited Financials

## Statement of Activities

Year ended June 30, 2011

### Public support and revenue:

Contributions	1,174,710
Special events, net of expenses of \$84,228	714,474
Grants and third-party revenue	41,055,298
Management fee income	25,550
Rental income	1,658,233
Miscellaneous income	56,824
Interest and dividend income	3,994
Net realized and unrealized gains (losses) on investments	7,303
<b>Total public support and revenue</b>	<b>\$ 44,696,386</b>

### Expenses:

#### Program Services:

Outreach	407,130
Treatment and transitional housing	24,404,576
Medical services	5,154,481
Employment services	4,317,636
Permanent housing	4,657,506

#### Total Program Services:

**\$ 38,941,329**

#### Supporting Services:

Management and General	4,725,735
Fundraising	538,489

#### Total Supporting Services:

**\$ 5,264,224**

### Total Expenses:

**\$ 44,205,553**

### Change in Net Assets

**\$ 490,833**

Net Assets, Beginning of Year

1,876,676

Net Assets, End of Year

\$ 2,367,509

## Culinary Arts Training At a Glance:

**127** students enrolled last year in 3 months of classroom training followed by a 3 month internship in food service.

**67** students graduated.

**43** graduates found jobs in corporate dining rooms or nonprofit kitchens.

**85%** are still on the job after 3 months.



## Revenue



Grants and Third Party Revenue

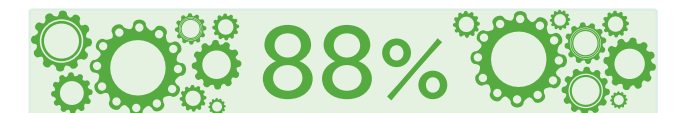


Contributed Income



Rental Income /Other

## Expenses



Program Services



Administration

# Our Contributors

**We are grateful for the support that makes a better future possible for homeless and low-income New Yorkers. Thank you to the donors listed below and to everyone who made a gift from July 1, 2010 to June 30, 2011.**

## **\$100,000 and above**

Oak Philanthropy (UK) Limited  
Fred and Nancy Poses  
Robin Hood Foundation  
Tiger Foundation

## **\$50,000-\$99,999**

Avon Foundation Breast Care Fund  
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Charles R. O'Malley Charitable  
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Frank Crystal & Company  
Driscoll Foods  
Deborah and Ronald Eisenberg  
Family Foundation  
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## Key Society

We thank Key Society members who support us with a monthly gift to sustain programs empowering homeless men and women to take the next step in recovery.

Seyed Ali Ashrafi  
Kelsey and Marla Batchelder  
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Christine Smith  
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## Our Public Funders

We are grateful for partnerships with government agencies helping us deliver healthcare, addiction treatment, mental healthcare, job training, and housing solutions.

New York City Department of Homeless Services  
New York City Department of Health and Mental Hygiene  
New York City Division of AIDS Services  
New York State Office of Mental Health  
New York State Office of Alcoholism & Substance Abuse Services  
New York State Office of Vocational and Educational Services for Individuals with Disabilities  
U.S. Department of Housing and Urban Development  
U.S. Department of Health and Human Services



# Special Events

## 21st Annual Gala Benefit & Auction

Thank you to event Co-Chairs Jim Davidson and Lyn McHugh, auction prize and in-kind donors, Committee leadership, and volunteers for contributing to the success of the benefit which raised \$775,000. Proceeds support life-saving programs helping homeless men and women leave the streets for good.



Left: Gala Chair James Davidson, left, with Neil Mitchell, NBC4 News Anchor Erika Tarantal, and Mitchell Netburn;  
Right: Gala Committee members Colleen Cavanaugh and Sue Waterbury

### 21st Annual Gala Chairs

James Davidson and  
Lyn McHugh

### Gala Committee

Pamela Bell  
Colleen Cavanaugh  
Robin Lee  
Mark Minter  
Shelly Mitchell  
Carl Rosoff  
Ashley Venetos  
Sue Waterbury

### Auction Prize and In Kind Donors

5 Napkin Burger  
Abigail Cafe & Wine Bar  
Ark Restaurants Corporation  
Sam Ash Music Corporation  
Anne Bartoc  
Bed Bath & Beyond  
Pamela J. Bell  
Alan Belzer  
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The Bowery Hotel  
Brasserie Julien  
Bread Tribeca  
Cafe Loup  
CAMAJE Bistro  
The Capital Grille  
Carlisle Collection

Casellula Wine and  
Cheese Cafe  
Channing Daughters Winery  
Chef Central  
Chelsea Piers Sports &  
Entertainment Complex  
Churrascaria Plataforma  
City Winery  
Club Quarters  
The Colbert Report  
Comfort Foods  
Stephanie Cowles  
Cullen  
da Umberto Restaurant  
The Daily Show with  
Jon Stewart  
Paul andKathy Dalle Molle  
James S. Davidson  
DeCarlos Bespoke  
El Parador Café  
Equinox Fitness Club  
Exhale Mind Body Spa  
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Amy Tripi  
Richard Tucker  
Music Foundation  
Alek Twardowski  
Janet Tweed  
vineyard vines®  
Sue Waterbury  
Yuva Frontier Indian Grill  
Tim Zagat

## Junior Board Fall Ball 2010

The Junior Board raises awareness about Project Renewal by hosting events to reach young professionals. The 4th Annual Fall Ball at The Bowery Hotel featured drinks, dancing, and DJ for over 400 guests. Thank you to beverage sponsors Diageo and Yuengling.



Left: Board members Erick Volp, Robin Lee, and Jeff Kirshenbaum  
Right: Board members Chris Smajdor and Tim Valz (at right) with friends

### Fall Ball 2010 Committee

Lorenzo Aragona  
Jason Barell  
Nikki Breedlove  
Sean Brewer  
Philip R. Cameron  
Nicky Defosset  
Suzie Defosset  
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Michael Oliver  
Kerry Powers  
Tess Rafferty  
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Julian Scurci  
Sara Shookus  
Kelly Smith  
Joe Tan  
Amanda Tomasello  
Melissa Van Damn  
Alexa Wagman  
Nate Wasserman  
Victoria Watts  
Kevin Wyler

### Junior Board

Christopher M. Bellapianta  
Vijay Desiraju

Scott Donohue  
Brandl Frey  
Nicholas H. Hemmerly  
Lilah Hume  
Jeffrey Kirshenbaum  
Robin Lee  
John McLaughlin  
Colin Meagher  
Keenan Reilly  
Jenny Sharfstein Kane  
Christopher Smajdor  
Amanda Tomasello  
Timothy Valz  
Frederick H. Volp  
as of 11/1/2011



"I got involved with Project Renewal 7 years ago as a way to give back to the city of New York, without knowing at the time the full breadth of services this organization had to offer. Now, after visiting facilities and seeing them in action over the years, I am humbled to be a part of Project Renewal and to help drive their mission of ending homelessness in New York. Further, I couldn't be prouder of what our Junior Board has been able to accomplish in raising awareness and funds for programs. I look forward to a successful partnership with the Board of Trustees for years to come."

*Jeff Kirshenbaum, Junior Board member since 2004*

Our innovative programs helped **13,000** homeless and low-income New Yorkers last year.

## Health

**3** **Primary Care Clinics**  
in shelters served 2,100 patients.

**ScanVan**  
delivered breast health and tuberculosis screening to 4,400 low-income New Yorkers.

**Mental Health Services**  
integrate with primary care and addiction treatment in shelters, residences and on vans.

**2** **Detox Programs**  
helped 1,580 men in crisis.

**2** **Medical Vans**  
visited 16 scheduled locations each week serving 3,400 patients.

**Dental Clinic**  
improved the oral health of 560 patients last year.

**Outpatient Counseling**  
offered substance abuse treatment to 250 clients.

## Homes

**4** **Shelters**  
helped 2,200 men and women prepare to live independently.

**6** **Residential Programs**  
helped 420 men and women build stability and self-reliance.

**2** **Supportive Housing Residences**  
provide permanent homes to 401 tenants.

**233** **Scatter-Site Apartments**  
combine permanent homes with supportive services.

## Jobs

**Job Preparation**  
classes served 1,200 men and women last year including literacy, communications, and computer skills.

**Job Training**  
in Culinary Arts enrolled 127 students last year.

**275** **Job Placements**  
made by counselors.

**Retention Services**  
were provided by counselors for 350 clients to help them succeed and advance on the job.

**Comfort Foods**  
provides jobs for Culinary Arts graduates, meals and event catering for non-profit and corporate clients, with annual sales last year of \$2.3 million.

**Area Maintenance Services**  
employs 76 former clients who provide maintenance, graffiti removal, and clean-up services to the City.

## GIVE

Each contribution - large or small - brings us a step closer to fulfilling our mission. Consider what your gift can accomplish:

**\$20,000**

Funds an entire year in Safe Haven for two clients including shelter, meals, counseling and all the support needed to learn to live independently.

**\$5,000**

Gives 25 patients access to the MedVan, our mobile clinic that provides healthcare, psychiatry, lab testing, and pharmacy all in one van.

**\$2,500**

Furnishes a studio apartment with a bed, television, kitchen appliances and desk.

**\$500**

Provides interview skills and effective communication workshops for job-seeking clients, most of whom have never held a job before.

**\$200**

Provides an oral cleaning and check-up at the Dental Clinic.

**\$25**

Purchases a mailbox and key for a tenant at the new Fletcher Street Residence, maybe the first!

## SPREAD THE WORD

If you are already a fan of our work in the community or interested in learning more about our innovative programs, let us know!

**LIKE** us on facebook at [www.facebook.com/projectrenewal.org](http://www.facebook.com/projectrenewal.org) or visit [www.projectrenewal.org](http://www.projectrenewal.org) to subscribe to our e-newsletter for exciting monthly updates.

## ATTEND AN EVENT

From fantastic fundraisers to unveiling our newest building, we want you there! Come see first-hand how our programs work and meet others who care about our mission — from the annual Gala to our Fall Ball for young professionals, we have an event for you.

# PROJECT RENEWAL 2011

## Health, Homes & Jobs for Homeless New Yorkers

PROJECT

# Renewal



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